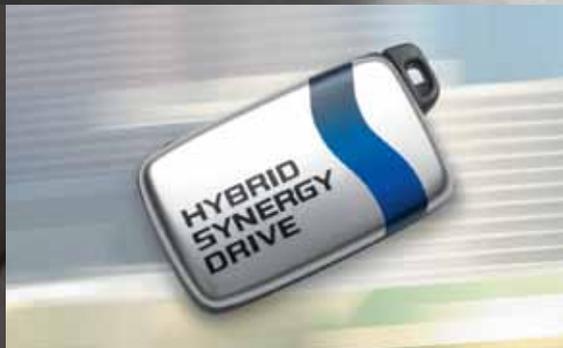


# Prius Accessories



**TOYOTA**

ALWAYS A  
**BETTER** WAY



## For you and your Prius

Great looks, innovative technologies, extra comfort and practicality. Whichever your choices, genuine Toyota accessories add to the Prius experience. Each accessory is an opportunity to tailor your car to the way you like things to be.



Chrome pack

Protection and storage pack

Aero pack

04

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## Technology

10-15

Navigation  
Parking  
Security

## Interior

16-23

Leather upholstery  
Mats and storage  
Child seats

## Exterior

24-33

Styling  
Protection  
Carrying



## Accessory packs

Toyota accessory packs make it easy to personalise your Prius. There's the chrome pack for style, the protection and storage pack to enhance practicality and the aero pack for sporty good looks. Reassuringly, every accessory in each pack is co-ordinated for your convenience and value.



## Chrome pack

With its streamlined contours, the Prius turns heads in appreciation wherever it goes. The chrome pack builds on that appeal to make a personal statement about style and sophistication.

### **Fog lamp contours**

The distinctive chrome finish bezels emphasise fog lamp styling.



**Rear lower trunk garnish**

A well-designed touch of chrome to highlight the rear of your car.

**Chrome side sills**

Shaped to integrate with and enhance the side-view contours.



# Protection and storage pack

For town and country, on journeys long and short, the Prius is perfect for people living busy lives. The thoughtfully designed accessories in the protection and storage pack add even more to the Prius' practicality.

**Rear bumper protection plate**  
Stainless steel for great looks and tough paintwork protection.

**Trunk liner**  
Durable black rubber with raised edges and an anti-slip surface.

**Cargo net – vertical**  
Clips onto side hooks to keep your bags and possessions tidy.



**Scuff plate**

Stylish brushed aluminium protection for the door sills.



## Aero pack

Refined aerodynamics are central to the Prius design. Accessories in the aero pack complement your car's smooth flowing lines while creating an extra dimension of sporty looks and personality.

**Front skirt**

Complements and enhances the distinctive Prius grille and bumper.



**Rear skirt**

Fits around the exhaust to visually reduce the road to car height.

**Side skirts**

Designed to give your car a sporty, low profile appearance.

## Life-style technologies

Advanced technologies are the heart and soul of the Prius. Toyota's innovative thinking is why your car is such a pleasure to drive. Life-style accessories in the Toyota technology range add even more to the sensation.

You can introduce navigation to effortlessly guide you anywhere around Europe, a sensor system for easier parking and extra security to enhance your peace of mind. This is technology as it should be. Every button and display is designed to be user friendly. Every function satisfies a need and desire.





9:02 am

8132 km

750 m

Options

MAP NAV

SETUP

CAR



JBL  
GreenEdge



FRONT

8 near Pforzheim

AV

OUTSIDE

# Toyota Touch & Go navigation

Toyota Touch & Go is the ideal technology accessory if your Prius is fitted with Toyota Touch audio, but doesn't have navigation. The Touch & Go and Touch & Go Plus upgrades integrate seamlessly with your existing audio functionality to also provide full map pan-European navigation plus a host of other travel guide features.



## Toyota Touch & Go and Touch & Go Plus

If your Prius is fitted with Toyota Touch audio, but doesn't have navigation, you can enhance your system to include fully featured navigation with either Toyota Touch & Go or Toyota Touch & Go Plus. Both upgrades integrate with the existing Touch audio functionality while adding full map pan-European navigation and a host of travel features.

With the Toyota Touch & Go upgrade, the features include touch-screen, a places of interest database and a choice of languages for the directions.

Toyota Touch & Go Plus gives you everything that Touch & Go has, plus extra features such as advanced voice recognition, 3D city models and a traffic patterns database for intelligent routing.



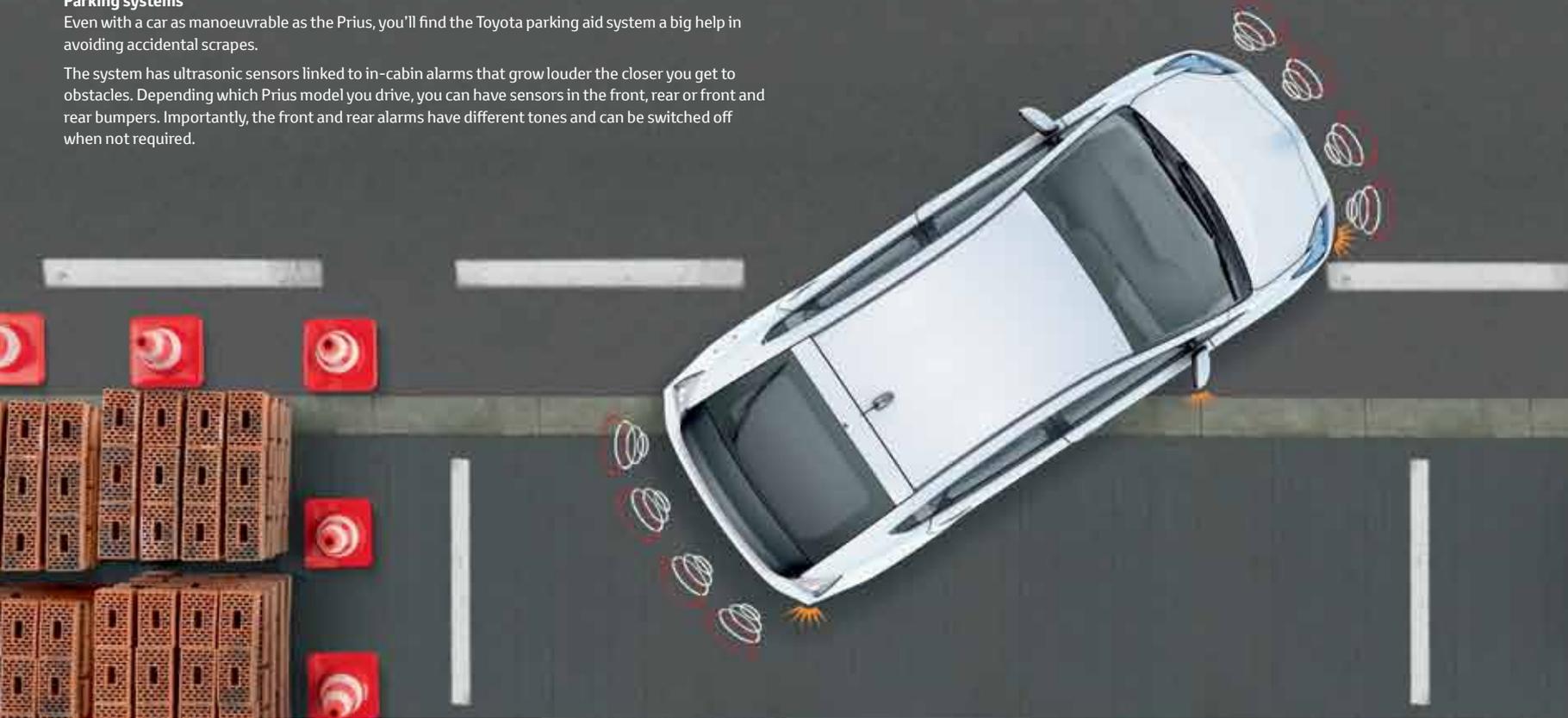
Features	Touch & Go	Touch & Go Plus
Screen size	6.1"	6.1"
Touchscreen	Yes	Yes
Languages display	14	14
Rear view camera	Yes	Yes
Bluetooth® handsfree phone	Yes	Yes
Speed camera alerts	Yes <sup>(2)</sup>	Yes <sup>(2)</sup>
Speed limits	Yes	Yes
POI via USB <sup>(1)</sup>	Yes	Yes
POI search via internet <sup>(1)</sup>	Yes	Yes
Music via USB	Yes	Yes
Traffic information	Yes	Yes
Languages voice guidance	14	14
Media slots	CD,USB	CD,USB
Audio formats	MP3/WMA	MP3/WMA
Bluetooth® music streaming	Yes	Yes
iPod® audio	full control via standard cable	full control via standard cable
Aux-in	Yes	Yes
Advanced voice recognition	-	Yes
Text to speech (message read out)	-	Yes
Email & calendar	-	Yes
3D city modeling & landmarks	-	Yes
Advanced database road routing	-	Yes

(1) Depending on server availability. (2) If local legislation allows.

## Parking systems

Even with a car as manoeuvrable as the Prius, you'll find the Toyota parking aid system a big help in avoiding accidental scrapes.

The system has ultrasonic sensors linked to in-cabin alarms that grow louder the closer you get to obstacles. Depending which Prius model you drive, you can have sensors in the front, rear or front and rear bumpers. Importantly, the front and rear alarms have different tones and can be switched off when not required.



### Parking aid sensors

The ultrasonic sensors are colour coded to your car's bumpers.

### Cancellation switches

You can switch off the parking aid sensor alarms when not required.



## Vehicle security

It's comforting to have a car as safe as the Prius. Toyota's vehicle security system increases that peace of mind by providing an extra layer of protection when your car is parked.

The system has a powerful alarm to complement the Prius' pre-fitted immobiliser. An optional incline sensor is also available to warn of attempted wheel theft and towing.





## Personal space

Quiet, calm and sophisticated. The Prius interior offers a welcome release from the bustle of the world outside. Toyota accessories build on the appeal by giving you choices to create your own personal space.

A leather interior and styling details add to the luxury. There are trunk storage options and a range of floor mats to enhance practicality, and child seats to ensure the comfort and safety of your younger passengers. Each accessory reflects personality and an individual way of life.



# Luxury

True luxury is a Toyota leather interior. Style and practicality combine in a presentation that's as good to look at as it is to sit in. Add details such as scuff plates and seat heaters and you create the ultimate in Prius sophistication.

**Toyota leather interior**  
Made from high quality leather in a grey colour. The design includes seats and head rests and is fully compliant with airbag operation.

## Front seat heaters

Comfortably warms your front seats on those really cold mornings.



**Illuminated scuff plates**

Brushed aluminium with an illuminated insert. Available for the front and rear side doors.



**Aluminium scuff plates**

The good looking way to protect door sill paintwork. Available for the front and rear side doors.



**Smart entry key cover**

A stylish compact design featuring your car's distinctive HSD logo.

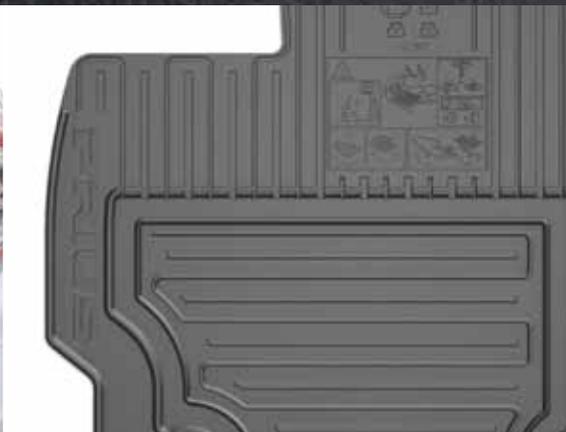
# Practical

People have different ways of living with their car. For some the Prius is a local run-around, for others it's long distance touring. Toyota reflects that individuality by giving you choices for a great range of practical accessories.



## Trunk liner

Made of durable black rubber with a non-slip surface and raised outer edge.



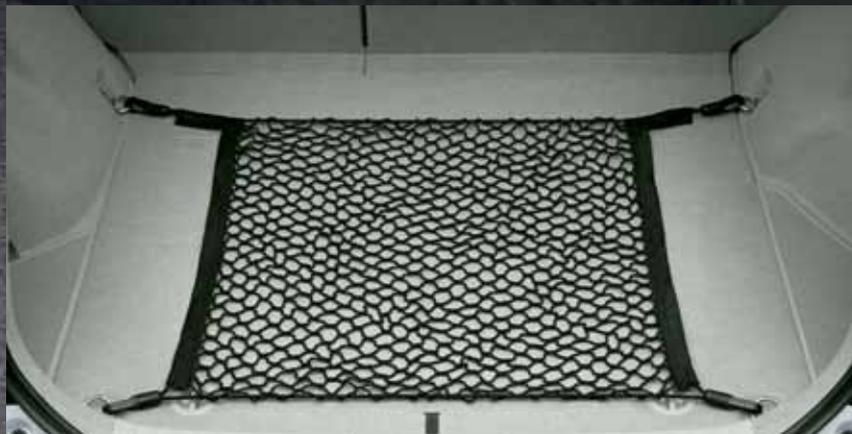
## Rubber floor mats

The ultimate carpet protection against dirt, mud, rain and liquids. Custom shaped for the Prius.



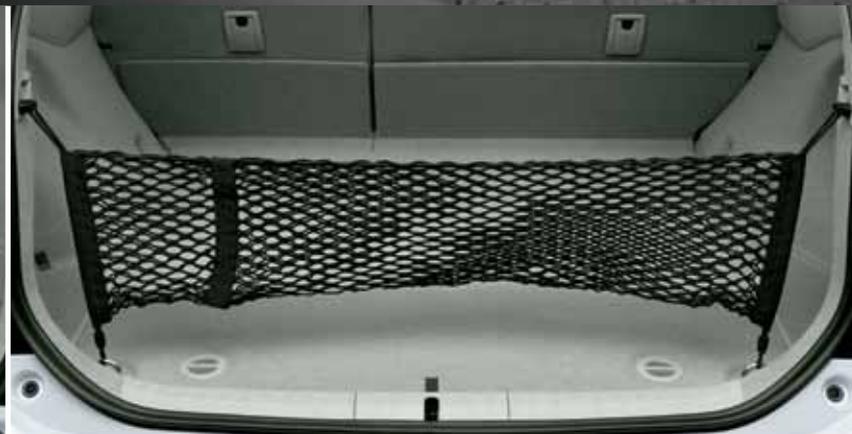
## Velour floor mats

A luxurious soft-touch feel offering tough protection. Anthracite colour in standard or luxury grades.



**Cargo net – horizontal**

Clips onto pre-fitted hooks in the trunk and is ideal for securing a briefcase or bag.



**Cargo net – vertical**

Attaches to hooks in the trunk sides to help keep your smaller possessions tidy.





**Trunk organiser bag**

Convenient storage for holding travel essentials such as bottles and shoes.



**Ashtray**

Slots securely into place and has a close fitting spring-shut lid to contain odours.



**Cool box**

Plugs into your car's DC socket to keep refreshments either hot or chilled.

# Reassuring

Caring for young passengers needs careful thought. Be assured, with Toyota child restraint seats you have individual options for each age group.

Nothing is left to chance with a Toyota child restraint seat. The fixings are secure, the fabrics robust and the design offers both safety and comfort. Whether travelling near or far, you can be sure your most precious cargo will be well protected.



### **Baby-Safe Plus restraint seat**

Comfort and protection for babies from birth up to around 9 months (up to 13 kg).



### **Duo Plus ISOfix restraint seat**

For children between 9 months and 4 years (approximately 9 to 18 kg).



### **Kid restraint seat**

Height adjustable for children between 4 and 12 years (approximately 15 to 36 kg). Available with either ISOfix or seatbelt fixings.

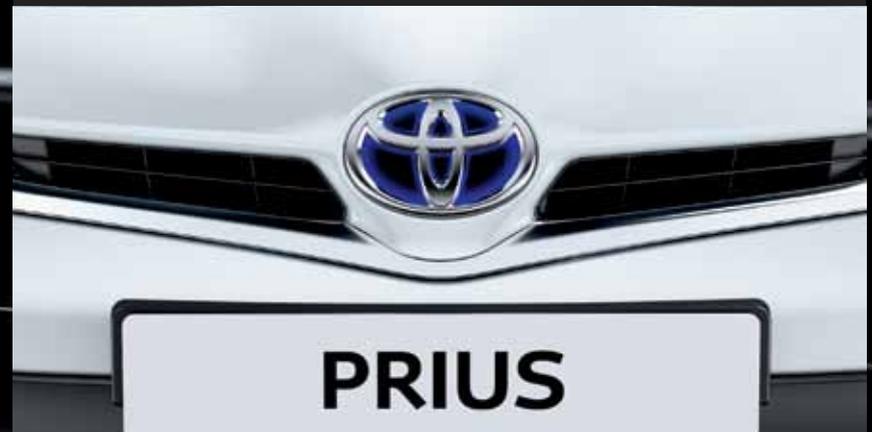




## Unmistakably individual

Carefully sculpted contours give the Prius a look that stands proud wherever it goes. Toyota exterior accessories extend that individuality by providing options to reflect your personal tastes and the dynamics of the life you lead.

Whether your choices are for extra style, protection or carrying capability, each Toyota accessory in the range has been especially designed to complement the Prius. Installation is easy and the integration perfect. Every detail adds to the harmony between you and your car.



# Style

Toyota exterior style accessories offer the perfect opportunity to express your personality. Individually or all together, each accessory blends with the Prius design to create an appearance that is highly distinctive yet purposefully co-ordinated.



## Fog lamp contours

The distinctive chrome bezels emphasise fog lamp styling.



## Front bumper garnish

A dash of chrome to complement the Prius bumper and grille.



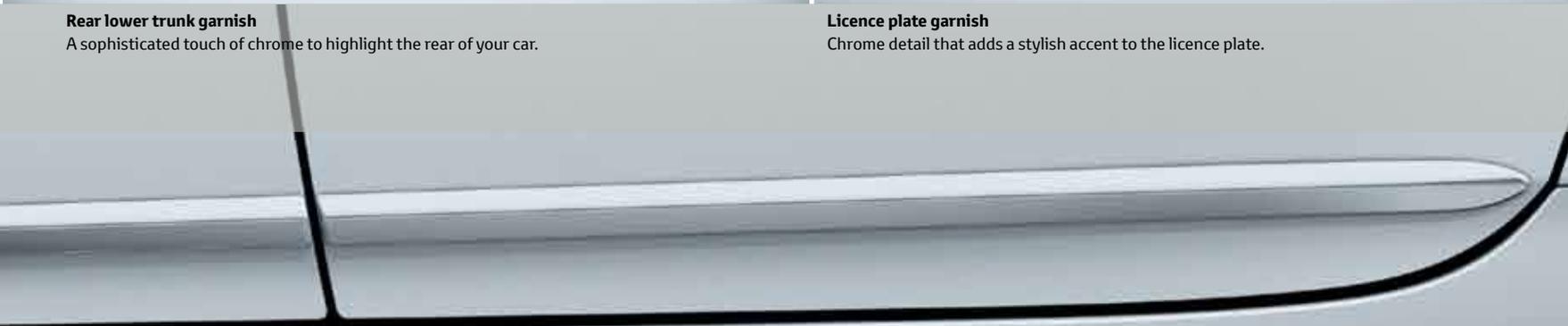
**Rear lower trunk garnish**

A sophisticated touch of chrome to highlight the rear of your car.



**Licence plate garnish**

Chrome detail that adds a stylish accent to the licence plate.



**Chrome side sills**

Shaped to integrate with and enhance the side-view contours.

# Protection

Toyota protection accessories are purpose designed for today's busy roads and crowded car parks. They give you options for personal comfort and to help keep your Prius looking as good as new.



## **Wind deflectors**

The shape reduces wind noise and turbulence inside your car when driving with open windows.

## **Rear bumper plate**

Great looking stainless steel for ultra-tough bumper protection.

## **Corner protectors**

For the front and rear bumpers. In black, or coloured to match your car.

## **Rear bumper film**

Self-adhesive transparent film to protect the bumper paintwork.

## Wheel security and care

Toyota wheel accessories add to the Prius feeling of comfort and security. Whether your driving takes you through the country or to the heart of the city, across icy, wet or snow covered roads, there's a Toyota accessory to provide extra reassurance.



### Side mouldings

Protection against minor side panel damage. Available in black, or coloured to match your car.

### Mud flaps

Shaped to fit your car's wheel arches. Available for the front and rear.



### Wheel locks

Featuring a rounded profile and coded key to help protect your alloys.

### Winter rim wheels

High strength wheels especially designed for use with winter tyres.

## Leisure

The Toyota roof rack enhances your car's carrying capability and so creates flexibility for you to explore life's leisure potential. It can be combined with a wide range of optional Toyota carrying attachments for specialised uses.

### Roof rack

Strong yet lightweight aluminium design with integral locking.



### Fixing straps

Ultra-tough strapping with a torsion adjuster for securing loads.



**Luggage box (luxury)**

An aerodynamic design with big interior dimensions and a luxury finish inside and out. With security locking and passenger side opening.



**Ski box (luxury)**

Ideally shaped for carrying your ski accessories. Featuring luxury interior and exterior styling, security locking and passenger side opening.



**Kayak holder (luxury)**

Space saving design that secures a kayak type boat on its side.



### **Ski and snowboard holders**

Small, medium and large lockable holders for skis and snowboards. The large luxury version slides to the side of your car for easy loading and unloading.



### Easy Click rear bicycle holder

Lightweight, lockable steel design for safely transporting up to two bicycles without the need for a towing hitch. The Easy Click system simplifies installation and removal, allows tilting for trunk access and enables fold flat storage when not in use. Complete with a lights and licence plate holder.



### Standard bicycle holder

Lockable design with a quick lock and release system for easy loading and unloading.



### Medium bicycle holder

Featuring an anti-theft system and moulded profiles to grip the bicycle wheels. Fits on either side of the roof.



### Luxury bicycle holder

Lockable lightweight aluminium design with wheel and frame grips. Conveniently, the frame grip can be adjusted at roof height. Fits on either side of the roof.

# Toyota stickerfix™

The simple solution to minor paintwork damage



TOYOTA

## Caring

Sometimes it's the little things in life that make a big difference. Prius accessories consider the details of helping care for you and your car.

01



02



03



### 01 Warning triangle and first aid kit

Essential preparation for whatever may wait around the next corner.

### 02 Spare light bulbs kit

Be sure, be safe, with a complete set of replacement bulbs.

### 03 Reflecting jacket

See and be seen is a golden rule of personal safety.

### 04 Replacement battery

A perfect fit for your car.

### 05 Touch-up paint

Available in stick and aerosol for those little scratches.

### 06 Tyre repair kit

Plugs into your car's DC socket to seal and inflate a punctured tyre.

### 07 Car care products

A complete range of cleaners, polishes, oils and fluids available from your local Toyota retailer.

### 08 Stickerfix\*

Stick-on patches for repairing minor paintwork blemishes.

### 09 Toyota ProTect\*

Professionally applied ProTect maintains the showroom finish of your car's paintwork, alloys and upholstery.

04



05



06



07



08



09



\*Contact your local Toyota retailer for details.

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ALWAYS A  
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Point your smartphone or webcam at the graphic  
and start a new experience of Prius.

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